

CHATTANOOGA HAMILTON COUNTY HEALTH PLAN

Health Priority Issue #4: Lack of Involvement in Health Screenings and Other Preventive Measures

<p>Suggested Action: What needs to be done?</p>	<ol style="list-style-type: none"> 1. Develop Schedule for Public Health Screenings 2. Organize city-wide Community Health Fairs and Screenings 3. Involve Insurers and Providers as Partners 4. Target small and large businesses as screening sites (include education and follow-up) 5. Establish a Central Data/Information Bank to coordinate and document Health Fairs and Screenings
<p>By Whom?</p>	<ol style="list-style-type: none"> 1. Council's Health Screening Sub Committee to Coordinate 2. Health Organizations, Providers and Insurers.
<p>By When?</p>	<ol style="list-style-type: none"> 1. Conduct four city-wide Community Health Fairs with screenings annually 2. Conduct two (2) in Fall and two (2) in Spring/Summer
<p>Potential Barriers/ Resistance</p>	<ol style="list-style-type: none"> 1. Lack of interest in people targeted to attend screenings 2. Middle age population rarely attend Health Fairs 3. Few businesses promote Health Screenings 4. Funds 5. Physician's involvement vary historically.
<p>How Success Measured?</p>	<ol style="list-style-type: none"> 1. Survey of providers to determine the extent of increase in patients who have early diagnosis due to health screenings. 2. Results of Adult and Youth Behavioral Risk Surveys with reference to questions regarding participation in health screenings.