

<p>Potential Barriers or Resistance</p> <p><i>What individuals and organizations might resist? How?</i></p>	<ul style="list-style-type: none"> • Lack of trust among players. • Competition between public and private providers. • Lack of understanding of the mission and function of SCRHC. • Lack of understanding of the purposes of IDS and CCDS. • Resistance to change.
<p>How Success Measured?</p> <p><i>What events or data can be used to determine if the problem is being corrected?</i></p>	<p><i>Process Successes:</i></p> <ul style="list-style-type: none"> • Progress made in the development and implementation of the proposed actions. <p><i>Outcome Successes:</i></p> <ul style="list-style-type: none"> • Improvements in insurance coverage and reduction of the uninsured. • Reduction of incidence of low birth weight births and increases in immunization rates. • Improvements in the delivery of primary and preventive services to the needy population.

Health Priority Issue #2: Educational and Community-Based Programs Committee

<p>Suggested Actions</p> <p><i>What needs to be done?</i></p>	<ul style="list-style-type: none"> • Community awareness/education campaign focused on wellness and early detection of diseases; semi-annual health fairs in the community. • Assure accessibility of community health care facilities-hours of operation, transportation, culturally appropriate service delivery. • Establish fitness and exercise programs for adults/elderly in community centers and churches. • Open a senior citizens center in the community. • Develop and implement health promotion programs aimed specifically at children in the community that utilize organized sports and health and nutrition education. • Develop health awareness campaigns that focus on lifestyle changes such as smoking cessation. • Promote healthy eating habits, stress reduction. • Put a walking trail in one of the area parks, complete with exercise equipment.
<p>By Whom?</p> <p><i>Who will take the action?</i></p>	<ul style="list-style-type: none"> • Area health department clinics, Memphis Health Center Clinic • Memphis Park Commission • Area Neighborhood Associations • Hurt Village Residents Associations • V.I.C.E.K.I.D.S. • Community centers • Lauderdale Court Community Partnership (Health Committee) • Area churches, day care centers • Hope and Healing Center • Memphis Fire Department