

Health Priority Issue #5: Heart Disease & Stroke Committee

<p>Suggested Actions</p> <p><i>What needs to be done?</i></p>	<p>D. Initiative #2c: Changing Health Perception – Church Health Groups, Vacation Bible Schools, Personal Care Homes, Retirement Centers, etc.</p> <ul style="list-style-type: none"> • Before people can and are willing to change health habits, they must perceive they have the need and ability to change. Often people are paralyzed by the misperception that they can't do anything about their pending health problems because of genetics, finances, access, or lack of knowledge. This initiative crosses the public and private sectors with the objectives of changing people's perceptions about their health – current and future. • Social, spiritual, intellectual, physical, and psychological health are inextricably intertwined.
<p>By Whom?</p> <p><i>Who will take the action?</i></p>	<ul style="list-style-type: none"> • Ministerial Alliance • Memphis Interfaith Association • Retired Senior Volunteers Program • Daycare Association • Foster Grandparents • Head Start • Robert McFalls (Delta Area Agency on Aging – Leader of this initiative) • Donna Crawford (American Heart Association) • Tommie Cervetti (County Mayor's Office on Aging) • Juanita White (Tennessee Commission on Children and Youth) • Christy Cornell
<p>By When?</p> <p><i>By what date will the action be completed?</i></p>	<ul style="list-style-type: none"> • Introduced in 1998, begins by September 1, 1998 – additive and ongoing.
<p>Resources & Support Needed/Available</p> <p><i>What financial, human, political, & other resources are needed and available?</i></p>	<ul style="list-style-type: none"> • American Heart Association – Search Your Heart Kit, Heart Power.
<p>Potential Barriers or Resistance</p> <p><i>What individuals and organizations might resist? How?</i></p>	<ul style="list-style-type: none"> • Barriers. • Inertia.
<p>How Success Measured?</p> <p><i>What events or data can be used to determine if the problem is being corrected?</i></p>	<ul style="list-style-type: none"> • Number of education programs delivered and stories.