

Health Priority Issue #5: Heart Disease & Stroke Committee

<p>Suggested Actions</p> <p><i>What needs to be done?</i></p>	<ul style="list-style-type: none"> <li>•</li> <li>• Before people can and are willing to change health habits, they must perceive they have the need and ability to change. Often people are paralyzed by the misperception that they can't do anything about their pending health problems because of genetics, finances, access, or lack of knowledge. This initiative crosses the public and private sectors with the objectives of changing people's perceptions about their health – current and future.</li> <li>• MIFA, Delta Area Agency on Aging and Memphis Shelby County Health Department – have produced a collaborative set of videos which educate with regard to diet, low sodium, diabetes, low fat, low sugar. Expand this library of videos and make them available to churches, libraries, and other public agencies.</li> </ul>
<p>By Whom?</p> <p><i>Who will take the action?</i></p>	<ul style="list-style-type: none"> <li>• Robert McFalls (Delta Area Agency on Aging)</li> <li>• Gloria Mercier (Memphis and Shelby County Health Department)</li> </ul>
<p>By When?</p> <p><i>By what date will the action be completed?</i></p>	<p>Ongoing</p>
<p>Resources &amp; Support Needed/Available</p> <p><i>What financial, human, political, &amp; other resources are needed and available?</i></p>	<ul style="list-style-type: none"> <li>• Financial resources are available through Delta Area Agency on Aging.</li> <li>• Need distribution process.</li> </ul>
<p>Potential Barriers or Resistance</p> <p><i>What individuals and organizations might resist? How?</i></p>	<ul style="list-style-type: none"> <li>• None apparent.</li> </ul>
<p>How Success Measured?</p> <p><i>What events or data can be used to determine if the problem is being corrected?</i></p>	<ul style="list-style-type: none"> <li>• Number viewed.</li> <li>• Number of times they are played.</li> </ul>