

# Future Planning

## Process

Prior to making recommendations to reduce the problem of alcohol, tobacco, and other drugs, the Williamson County Health Council has sought to become better informed about the issue. Numerous local experts have been interviewed including police officials, judges, and prevention and treatment providers. A resource inventory of prevention and treatment services was compiled to assist in the planning process. The council has utilized the material in the manual, “Communities That Care, Prevention Strategies: A Research Guide to What Works” (Developmental Research and Programs, Inc.) to increase their knowledge of effective ways of reducing the problems associated with Alcohol, Tobacco, and Other Drugs. The following strategies are being implemented in the county under the leadership of the health council.

## Alcohol, Tobacco, and Other Drugs Strategies

### Goal

- ❑ Reduce the number of Williamson County students using alcohol, tobacco, and other drugs

### Objectives

- ❑ Limit the availability of ATOD by educating merchants in the county about the legal penalties of sales to minors
- ❑ Inform students and parents of the educational and legal consequences associated with the possession and/or use of ATOD
- ❑ Provide students with accurate information concerning alcohol, tobacco, and other drugs

### Activities

- ❑ Develop a press release explaining the health council’s work, ATOD as the priority health problem, and council strategies to achieve the stated goal. (Responsible persons: Allen Murray and Rick Moody) Resource: The Review Appeal
- ❑ Develop a brochure/flyer for county students (Responsible persons: Ed Dean and Allen Murray) Resource: Dianne O’Neil and STARS
- ❑ Develop a school newsletter or write articles related to student’s questions concerning the priority health problems. Local people with expertise on a particular topic would be a resource for articles. (Responsible persons: Kathy Harkins, Health Educator, and Ed Dean) Resource: Board of Education